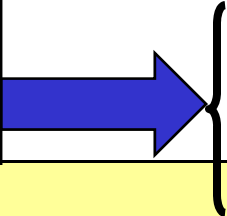


New Seed vs. Bin Run

(\$12.32/bu soybean price, 1/3/08 CBOT Jan 08)

Scenario	Cost of not selling 1 bu. beans	Cleaning, bagging, hauling	New seed yield adv. ²	Total Invest (per acre)
Bin Run Investment	\$12.32/bu	\$1.35/bu		\$13.67
Tradeoff			1.8 bu/ac	\$22.17
Grower Cost: Bin Run				\$35.84
New Roundup Ready Seed¹				\$33.28

Is it worth the risk?



¹ 2007 U.S. Farm Soybean Seed Study: DMI, Inc. St. Louis, MO using 1.2 units/acre.

² University and 3rd party research showing new seed outyields bin run seed in 183 out of 266 trials.